



STRATEGIC PARTNERSHIP OPPORTUNITIES AND EXHIBIT SPONSORSHIPS

The **New Jersey Council of County Colleges** and **New Jersey's 18 Community Colleges** are hosting a statewide, three-day **New Jersey's Community College Opportunity Summit (NJCCOS)** on **June 11-13, 2024, at Bally's Atlantic City Hotel & Casino**. This Summit will bring together Presidents, trustees, senior leaders, staff, faculty of the state's 18 community colleges AND our partners from high schools, colleges and universities, employers, unions, community-based organizations, the public workforce system, state and local government, and others with a commitment to the shared goals of equity and economic prosperity.

New Jersey's 18 Community Colleges play a vital role in addressing the economic, social, technological, demographic, and climate changes facing our state. Each year, more than 230,000 New Jerseyans of all ages and backgrounds turn to their local Community Colleges. Helping a diverse array of students achieve academic, economic, and social mobility is the central mission of our institutions. **New Jersey's Community Colleges** also play an increasingly critical role in addressing workforce needs. Our graduates power the state's key industries, including health care, technology, infrastructure, energy, and manufacturing.

The Opportunity Summit will consist of the following:

June 11: **Plenary Sessions:** New Jersey's Opportunity Agenda: Building Pathways to Equity and Economic Prosperity

Community College Awards Program - honoring excellence and achievement in the state's 18 community colleges and their partners

June 12: **Plenary Sessions:** New Jersey Pathways to Career Opportunities Summit: Expanding Innovative Workforce and Education Partnerships

June 13: **Breakout Sessions:** Holistic Student Supports Convening
Breakout Sessions: Promising Practices at New Jersey's Community Colleges

WHO WILL ATTEND |

- Community College Presidents
- Community College Trustees
- Executive College Staff
- Faculty
- Government Officials
- Philanthropic Leaders
- Business Leaders
- Student Leaders

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES | The Council is seeking partners and sponsors for the Opportunity Summit who will help support this important summit in a variety of ways (see attached pages).

Benefits of being a partners or sponsor includes:

- High visibility for your organization / company as a champion of community colleges.
- Opportunity to communicate directly to conference attendees and connect with community college faculty, staff, and leaders.
- Recognition among all Summit attendees, including leaders from education, higher education, workforce development, business, labor unions and other organizations.

CONTACT | Jessica Britt, NJCCC, Project Manager, Outreach

EMAIL: jbritt@njccc.org | Phone: 609.392.3434 EXT. 102

LEARN MORE: <https://www.njcommunitycolleges.org/nj-community-college-opportunity-summit-2024/>

**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
STRATEGIC PARTNERSHIP OPPORTUNITIES**

<p>Awards Dinner Tuesday, June 11, 2024, Unlimited</p>	<p>Pre-Event:</p> <ul style="list-style-type: none"> • Acknowledgement in press releases • Logo visibility on registration page <p>Event:</p> <ul style="list-style-type: none"> • Organization signage at the cocktail reception • 2 conference registrations • Opportunity to give brief remarks at 2024 NJCCOS Opening Session • Formal recognition from podium • Logo visibility on event signage • Exhibit table 	<p>\$5,000</p>
<p>Opening Session and Luncheon Tuesday, June 11, 2024, Unlimited</p>	<p>Pre-Event:</p> <ul style="list-style-type: none"> • Acknowledgement in press releases • Logo visibility on registration page <p>Event:</p> <ul style="list-style-type: none"> • Organization signage at lunch & breakfast reception • 1 conference registrations • Formal recognition from podium • Logo visibility on event signage 	<p>\$4,000</p>
<p>Meal Sponsor (Breakfast & Lunch) Thursday, June 13, 2024 Unlimited</p>	<p>Pre-Event:</p> <ul style="list-style-type: none"> • Acknowledgement in press releases • Logo visibility on registration page <p>Event:</p> <ul style="list-style-type: none"> • Organization signage at lunch & breakfast reception • 1 conference registrations • Formal recognition from podium • Logo visibility on event signage 	<p>\$2,000</p>
<p>Lanyard Sponsor 1 Available</p>	<p>Pre-Event:</p> <ul style="list-style-type: none"> • Logo visibility on registration page <p>Event:</p> <ul style="list-style-type: none"> • Organization logo on lanyard • 1 conference registration 	<p>\$1,500</p>

**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
EXHIBIT SPONSORSHIP OPPORTUNITIES**

Benefits/Levels (Limited to 17 spots)	Bronze \$3,000	Silver \$6,000	Gold \$10,000	Platinum (Exclusive) \$15,000
Logo recognition in the 2024 NJCCOS Program	✓	✓	✓	✓
Brand Recognition on the 2024 NJCCO website (logo with hyperlink), onsite signage, social media, marketing materials	✓	✓	✓	✓
Conference registrations	1	2	3	5
Opportunity to include a branded item in conference tote bags	✓	✓	✓	✓
Logo Recognition on screen during General Sessions	✓	✓	✓	✓
6 FT Exhibit Tables (Linens included) *Platinum receives preferred exhibit placement	1	1	1	1
Acknowledgement in press release		✓	✓	✓
Opportunity to give brief remarks at the 2024 NJCCOS Opening Session				✓
Color Ad in the 2024 NJCCOS Program *Website link in digital format	Quarter Page	Half Page	*1 Full Page	*Back cover

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STRATEGIC PARTNERSHIP OPPORTUNITIES AND EXHIBIT SPONSORSHIPS

SIGN UP FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

CELL: _____

EMAIL: _____

PLEASE SELECT YOUR CHOICE:

**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
STRATEGIC PARTNERSHIP OPPORTUNITIES**

- ~~Bag Partnership (1 Available) \$1,500~~
- Awards Dinner, Tuesday, June 11, 2024 (Unlimited) \$5,000
- Opening Session and Luncheon Tues., June 11, 2024 (Unlimited) \$4,000
- Meal Sponsor (Breakfast & Lunch) Thurs. June 13, 2024 (Unlimited) \$2,000
- ~~Lanyard Sponsor (1 Available) \$1,500~~

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NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT EXHIBIT SPONSORSHIP OPPORTUNITIES

- Platinum** **\$15,000**
- Gold** **\$10,000**
- Silver** **\$6,000**
- Bronze** **\$3,000**

Amount enclosed: _____

Payment in full must be received by May 10, 2024 in order to hold your space.

Please make checks payable to: NEW JERSEY COUNCIL OF COUNTY COLLEGES

Send to:

Megan Swieconek
NJCCC
1 N. Johnston Avenue
Mill One – Bldg. A - Suite 350
Hamilton Township, NJ 08609

CONTACT | Aaron Fichtner, President, NJCCCC at afichtner@njccc.org
Jessica Britt, NJCCC, Project Manager, Outreach, at jbritt@njccc.org or via
phone: 609.392.3434 EXT. 102

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