

PARTNERSHIP OPPORTUNITIES

NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT | 2025



The **New Jersey Council of County Colleges** and **New Jersey's 18 Community Colleges** are hosting the statewide **New Jersey's Community College Opportunity Summit (NJCCOS)** on **June 5-6, 2025**, at **Hard Rock Hotel & Casino Atlantic City**. This Summit will bring together Presidents, trustees, senior leaders, faculty of the state's 18 community colleges and our partners from high schools, four-year colleges and universities, employers, unions, community-based organizations, the public workforce system, state and local government, and other stakeholders.

Each year, 230,000 New Jerseyans of all ages and backgrounds turn to their local community colleges. Helping a diverse array of students achieve academic, economic, and social mobility is the central mission of our institutions. **New Jersey's Community Colleges** also play an increasingly critical role in addressing workforce needs. Our graduates power the state's key industries, including health care, technology, infrastructure, energy, and manufacturing.

WHO WILL ATTEND |

We anticipate over **600 attendees** at the 2025 NJ Community College Opportunity Summit, including senior leaders from all **18 New Jersey community colleges** and key partners. Building on the success of our first statewide summit in 2024, which drew more than **500 participants**, this year's event promises to be even more impactful, offering valuable opportunities for networking, collaboration, and thought leadership.

- Community College Presidents and Trustees
- Executive College Staff
- College Faculty
- Government Officials
- Community and Philanthropic Leaders
- Industry Leaders
- Labor Union Leaders

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES | The Council is seeking partners and sponsors who will help support our second annual Opportunity Summit in a variety of ways (see attached pages).

Benefits of being a partner or sponsor includes:

- High visibility for your organization / company as a champion of community colleges.
- Opportunity to communicate directly to conference attendees and connect with community college faculty, staff, and leaders.
- Recognition among all Summit attendees, including leaders from education, higher education, workforce development, business, labor unions and other organizations.

CONFERENCE OVERVIEW |

June 5: **Plenary Sessions:** New Jersey Community College Opportunity Summit: Unlocking Opportunity

Breakout Sessions: National Innovations to Expand Opportunity

Holistic Student Services

New Jersey Community College Awards & Dinner Program - Honoring excellence and achievement in the state's 18 community colleges and their partners

June 6: **Sessions:** New Jersey Innovations and Promising Practices

Holistic Student Services (Continued)

**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
NJCCOS PARTNERSHIP OPPORTUNITIES**

PLATINUM LEVEL – EXCLUSIVE!		\$20,000
<p>PRE-EVENT</p>	<p>EVENT</p>	<p>POST-EVENT</p>
<ul style="list-style-type: none"> ➤ Recognition by Council President at Quarterly Meetings of New Jersey Council of County Colleges Council meetings ➤ Logo recognition in the 2025 NJCCOS Program ➤ Logo recognition on NJCCOS company website ➤ Branded banner ad on NJCCOS website, linked to company website ➤ Social media marketing 	<ul style="list-style-type: none"> ➤ 10 Conference Exhibits ➤ On-site registration ➤ Opportunity to include a branded item in conference tote bags ➤ Logo on all printed materials ➤ Logo recognition on screen during General Sessions ➤ 6 FT Exhibit Tables, Skirted with two chairs * Preferred exhibit placement ➤ Logo recognition on event signage ➤ Step and repeat prominently displayed ➤ Organization may provide B-Roll to be aired on main stage screens ➤ Back Cover Color Ad in the 2025 NJCCOS Program *Website link in digital format 	<ul style="list-style-type: none"> ➤ Acknowledgement in press release ➤ Registration list with contact information of attendees



**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
NJCCOS PARTNERSHIP OPPORTUNITIES**

Gold \$12,000	Silver \$7,000	Bronze \$4,000
<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition in the 2025 NJCCOS Program ➤ Logo Recognition on the 2025 NJCCOS website ➤ Social media marketing <p>EVENT</p> <ul style="list-style-type: none"> ➤ 6 Conference Registrations ➤ Formal recognition from podium ➤ Opportunity to include a branded item in conference tote bags ➤ Logo Recognition on screen during General Sessions ➤ Logo recognition on event signage ➤ 6 FT Exhibit Tables, Skirted with two chairs ➤ Full Page Color Ad in the 2025 NJCCOS Program *Website link in digital format <p>POST-EVENT</p> <ul style="list-style-type: none"> ➤ Acknowledgement in press release ➤ Registration list with contact information of attendees 	<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition in the 2025 NJCCOS Program ➤ Logo recognition on the 2025 NJCCOS website ➤ Social media marketing <p>EVENT</p> <ul style="list-style-type: none"> ➤ 3 Conference Registrations ➤ Opportunity to include a branded item in conference tote bags ➤ Logo recognition on screen during General Sessions ➤ Logo recognition on event signage ➤ 6 FT Exhibit Tables, Skirted with two chairs ➤ Half Page Color Ad in the 2025 NJCCOS Program *Website link in digital format <p>POST-EVENT</p> <ul style="list-style-type: none"> ➤ Acknowledgement in press release 	<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition in the 2025 NJCCOS Program ➤ Logo recognition on the 2025 NJCCOS website ➤ Social media marketing <p>EVENT</p> <ul style="list-style-type: none"> ➤ 2 Conference Registrations ➤ Opportunity to include a branded item in conference tote bags ➤ Logo recognition on screen during General Sessions ➤ Logo recognition on event signage ➤ 6 FT Exhibit Tables, Skirted with two chairs ➤ Quarter Page Color Ad in the 2025 NJCCOS Program *Website link in digital format <p>POST-EVENT</p> <ul style="list-style-type: none"> ➤ Acknowledgement in press release

**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
NJCCOS PARTNERSHIP OPPORTUNITIES**

Lanyard Sponsor	\$4,500
<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition on the 2025 NJCCOS website 	
<p>EVENT</p> <ul style="list-style-type: none"> ➤ 2 Conference Registrations ➤ Logo recognition on event signage 	
<p>POST-EVENT</p> <ul style="list-style-type: none"> ➤ Registration list with contact information of attendees 	

EXCLUSIVE

SOLD OUT

Exhibit Table	\$2,500
<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition on the 2025 NJCCOS website 	
<p>EVENT</p> <ul style="list-style-type: none"> ➤ 2 Conference Registrations ➤ Logo recognition on event signage ➤ 6 FT Exhibit Tables, Skirted with two chairs 	



**NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT
NJCCOS MEAL SPONSORSHIP OPPORTUNITIES**



<p>Day 1 (Thursday, June 5, 2025) Exclusive Luncheon Sponsors \$2,500</p>	<p>Day 2 (Friday, June 6, 2025) Exclusive Breakfast Sponsor \$1,500</p>
<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition on the 2025 NJCCOS website <p>EVENT:</p> <ul style="list-style-type: none"> ➤ Organization signage at luncheon buffet ➤ Formal recognition from podium ➤ Logo recognition on event signage 	<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition on the 2025 NJCCOS website <p>EVENT:</p> <ul style="list-style-type: none"> ➤ Organization signage at breakfast buffet ➤ Formal recognition from podium ➤ Logo recognition on event signage
<p>Day 1 (Thursday, June 5, 2025) Exclusive Awards Celebration Sponsor \$4,000</p>	<p>Day 2 (Friday, June 6, 2025) Exclusive Luncheon Sponsor \$2,500</p>
<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition on the 2025 NJCCOS website <p>EVENT:</p> <ul style="list-style-type: none"> ➤ Organization signage at the awards celebration ➤ Formal recognition from podium ➤ Opportunity to give brief opening remarks at the awards celebration 	<p>PRE-EVENT</p> <ul style="list-style-type: none"> ➤ Logo recognition on the 2025 NJCCOS website <p>EVENT:</p> <ul style="list-style-type: none"> ➤ Organization signage at luncheon buffet ➤ Formal recognition from podium ➤ Logo recognition on event signage

** Conference registration not included*

THE FINE PRINT

CANCELATION AND REFUNDS

All refunds and cancellations of partnership opportunities, exhibit tables, lanyard and meal sponsorships must be received in writing to the New Jersey Council of County Colleges (via jbritt@njcommunitycolleges.org by 5 p.m. EST on April 30, 2025. Note: Refunds and cancellations will incur a fee of 50% of total fees submitted. There will be no refunds after this date.

HOTEL & TRAVEL ARRANGEMENTS

This year's conference will be held at Hard Rock Atlantic City Hotel. All conference attendees, sponsors and speakers are responsible for making their own travel and hotel reservations. Details on how to make hotel reservations will be posted on the conference website. Coming soon!



HOW DO I BECOME A SPONSOR OR EXHIBITOR?

All contracts for exhibiting or sponsoring must be completed on the NJ Community College Opportunity Summit webpage. By completing the attached form, the company is agreeing to the exhibitor and sponsor contract rules contained here. Payments may be made by check or ACH. If paying by check, payment must be received within 30 days of the online registration. If you have any questions, please contact our Director of Council Operations at mwieconek@njcommunitycolleges.org.

Please make checks payable to: NEW JERSEY COUNCIL OF COUNTY COLLEGES

Send to:

Attn: Megan Swieconek
New Jersey Council of County Colleges
1 N. Johnston Avenue
Mill One – Bldg. A - Suite 350, Hamilton Township, NJ 08609

PARTNERSHIP OPPORTUNITIES & EXHIBIT SPONSORSHIPS

NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT | 2025

SIGN UP FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

CELL: _____

EMAIL: _____

PLEASE SELECT YOUR CHOICE:

NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT

SPONSORSHIP OPPORTUNITIES

- Platinum (Exclusive) \$20,000 **SOLD OUT**
- Gold \$12,000
- Silver \$7,000
- Bronze \$4,000

(Con'td on page 2)

NEW JERSEY'S COMMUNITY COLLEGE OPPORTUNITY SUMMIT

SPONSORSHIP OPPORTUNITIES

- Lanyard Sponsor (Exclusive) \$4,500 **SOLD OUT**
- Exhibit Table \$2,500

MEAL SPONSORSHIP OPPORTUNITIES

- Luncheon Sponsor, Thurs. June 5, 2025 (Exclusive) \$2,500
- Awards Dinner, Thursday, June 5, 2025 (Exclusive) \$4,000
- Breakfast, Sponsor, Friday, June 6, 2025 (Exclusive) \$1,500
- Luncheon Sponsor, Friday, June 6, 2025 (Exclusive) \$2,500

Amount enclosed: _____

Payment in full must be received by Friday, May 9, 2025 in order to hold your space.

Please make checks payable to: NEW JERSEY COUNCIL OF COUNTY COLLEGES

Send to:

Megan Swieconek

New Jersey Council of County Colleges

1 N. Johnston Avenue

Mill One – Bldg. A - Suite 350, Hamilton Township, NJ 08609

CONTACT | Jessica Britt, NJCCC, Project Manager, Collaboration, at jbritt@njcommunitycolleges.org or via

Phone: 609.392.3434 EXT. 102