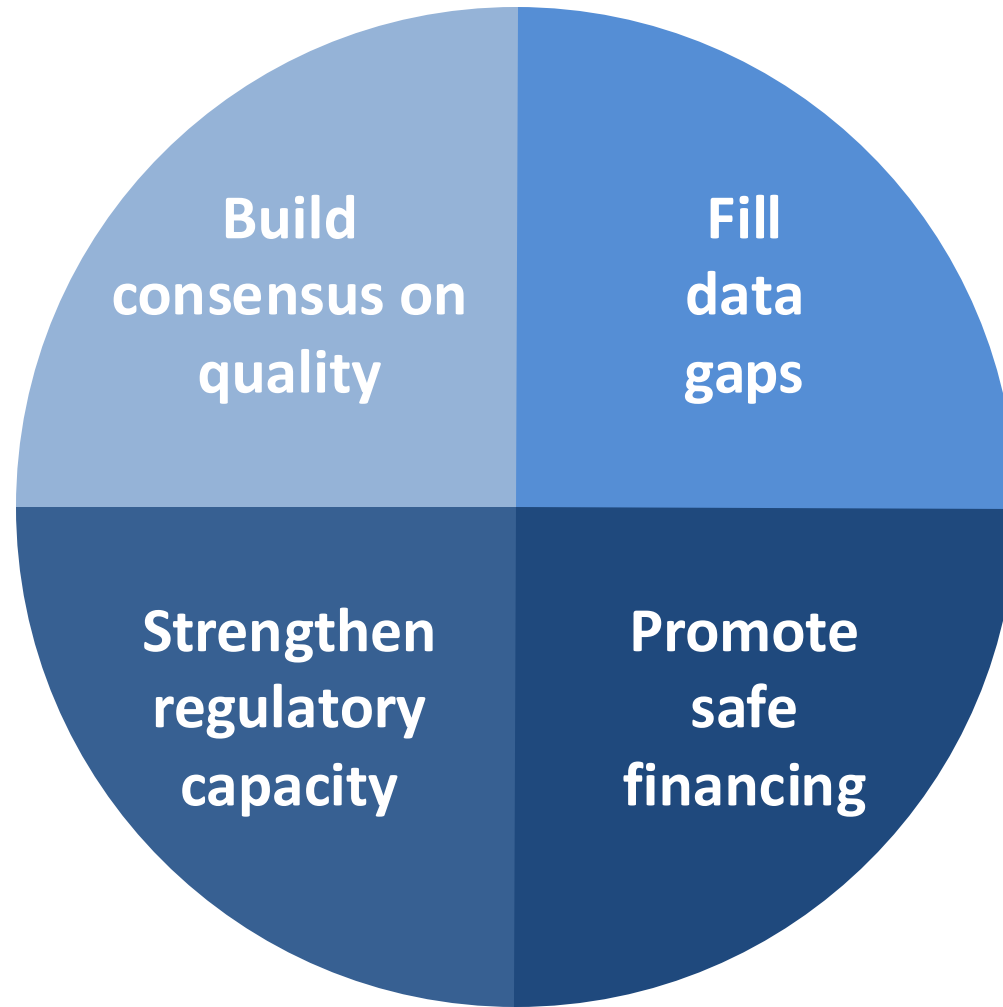


How People Pay for NDCs & Implications on Value

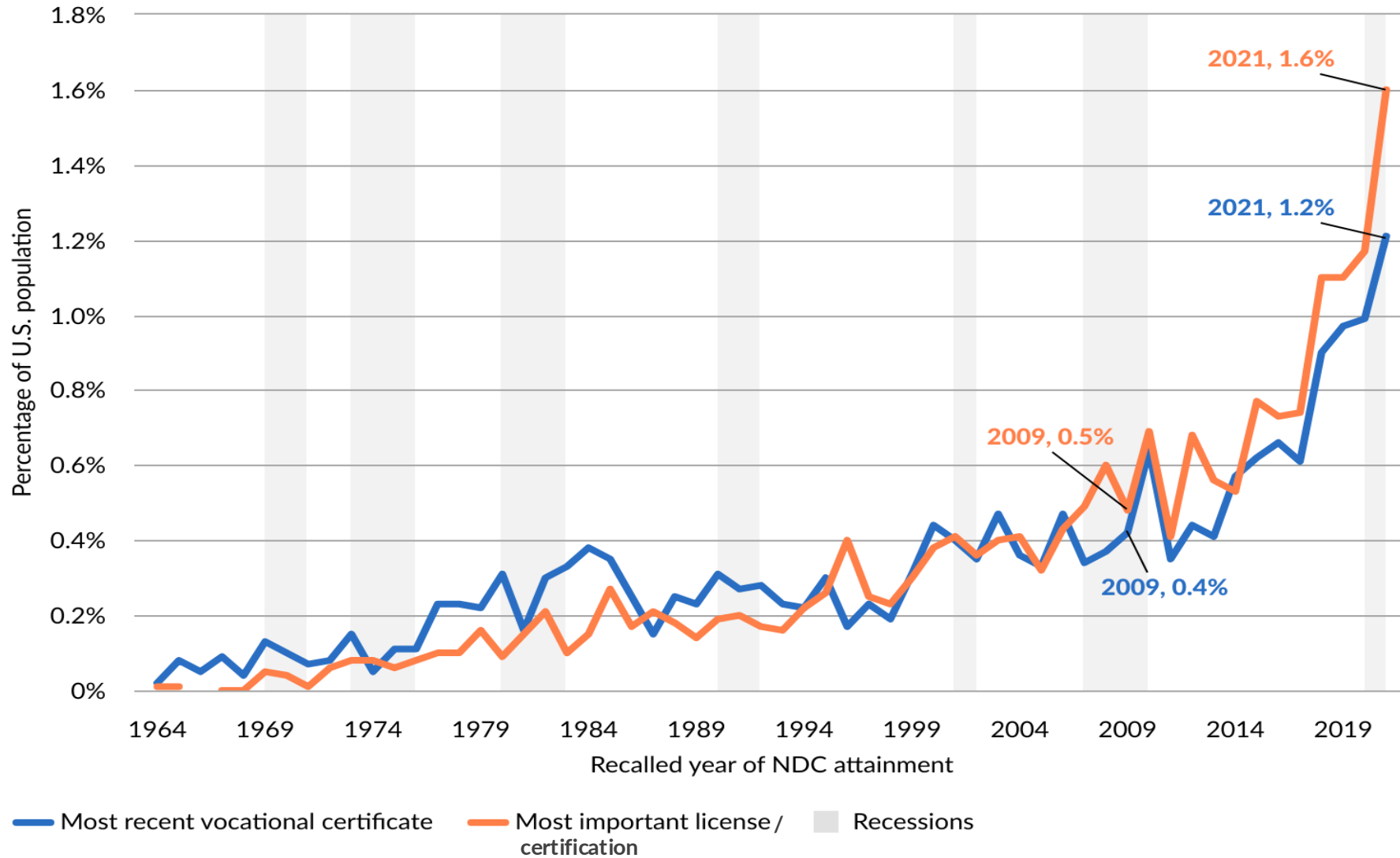
Initial Findings from the NTEWS

Pew's Focus on NDC's



**Align funding
with quality**

Surging interest in NDCs

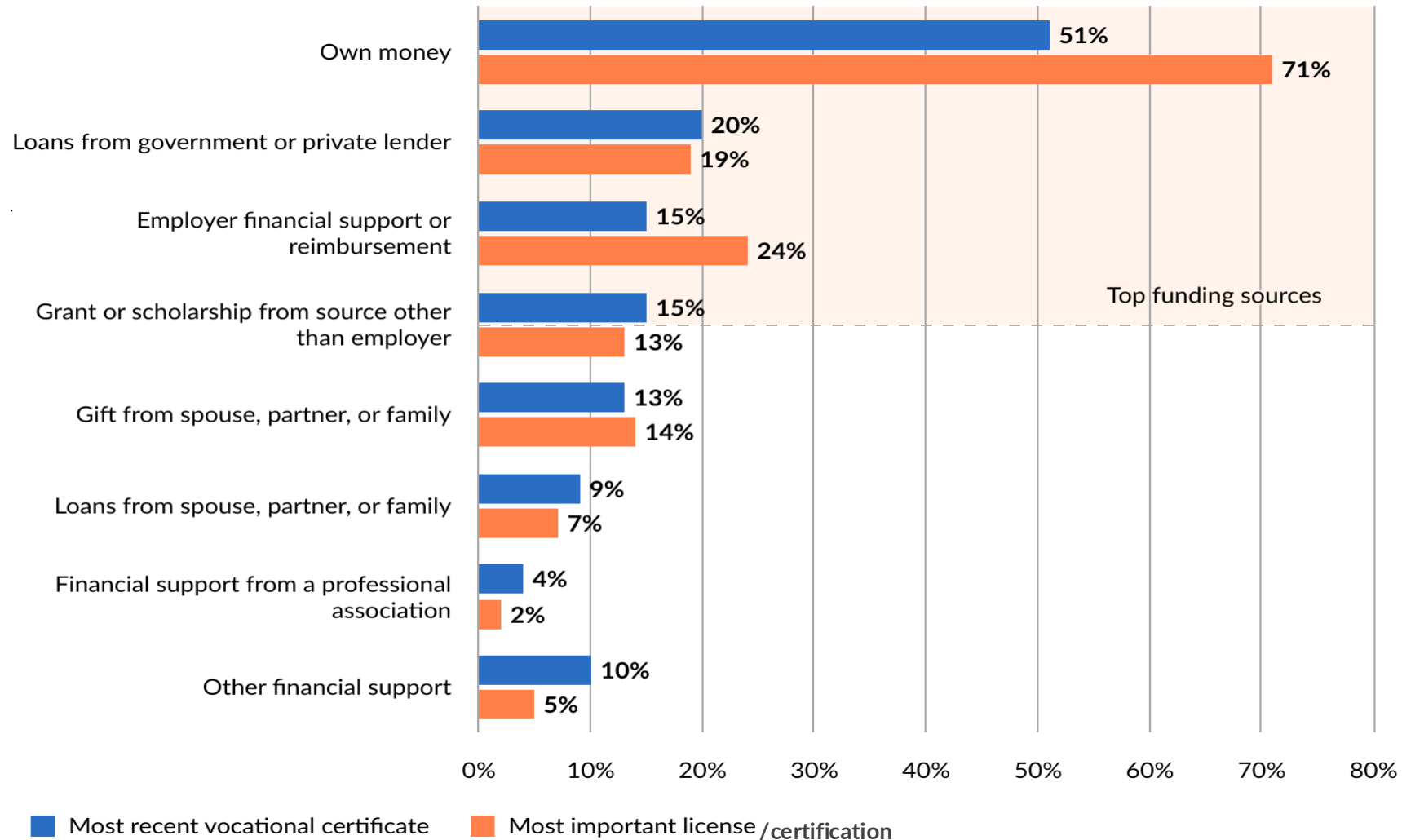




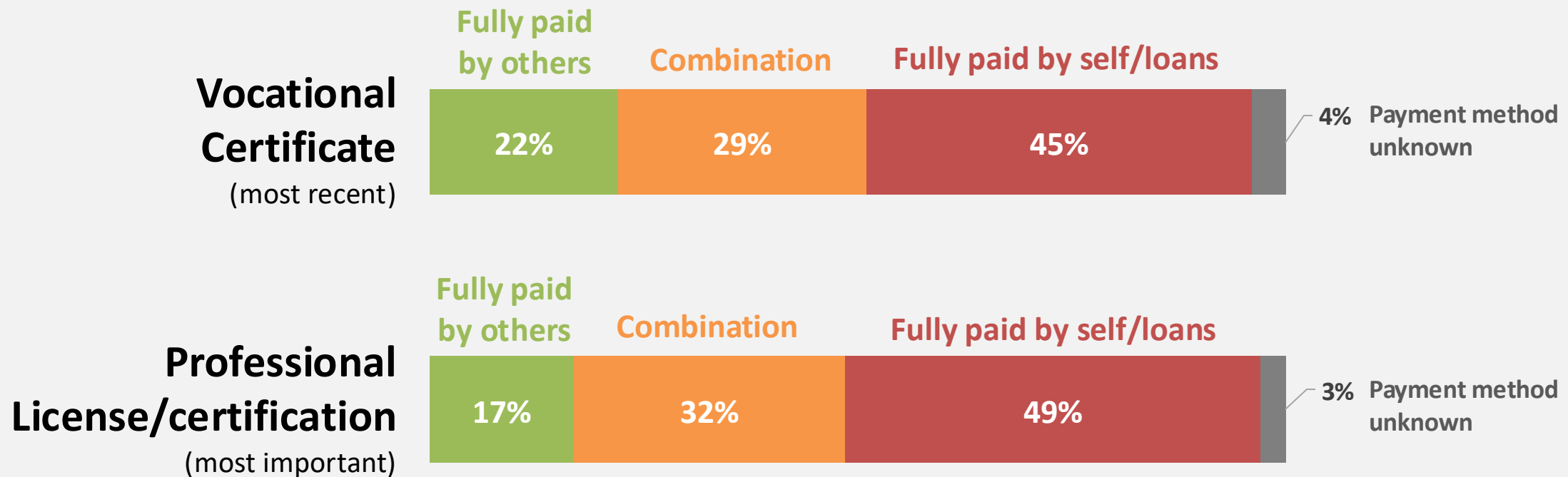
Investment
How & what they pay

Return
Credential, earnings,
career growth, goal
attainment, etc.

Most learners pay out of pocket for NDCs



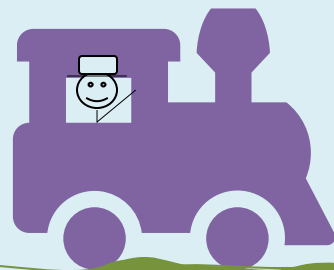
Almost half of learners pay for NDCs in full



Financing also varies by learners' field of study

	Fully paid by others	Fully paid by self/loans
Any NDC	<ul style="list-style-type: none"> Business 	
Vocational Certificate (most recent)	<ul style="list-style-type: none"> Education, Social, and Behavioral Studies 	<ul style="list-style-type: none"> Service, Hospitality, and Leisure Healthcare and Medical Sciences
Professional License/certification (most important)	<ul style="list-style-type: none"> Science, Engineering, & Mathematics 	<ul style="list-style-type: none"> Finance, Insurance, & Real Estate Personal Care and Services

To conclude: Data gaps remain, making it challenging to identify value



Investment

- How do learners pay?
- How prevalent is risky financing?
- How do learners define value?

Return

- What are the driving factors on quality?
- Measuring income/career growth?
- Completion rates? Loan repayment?
- Job satisfaction? Quality of life?

Thank you!

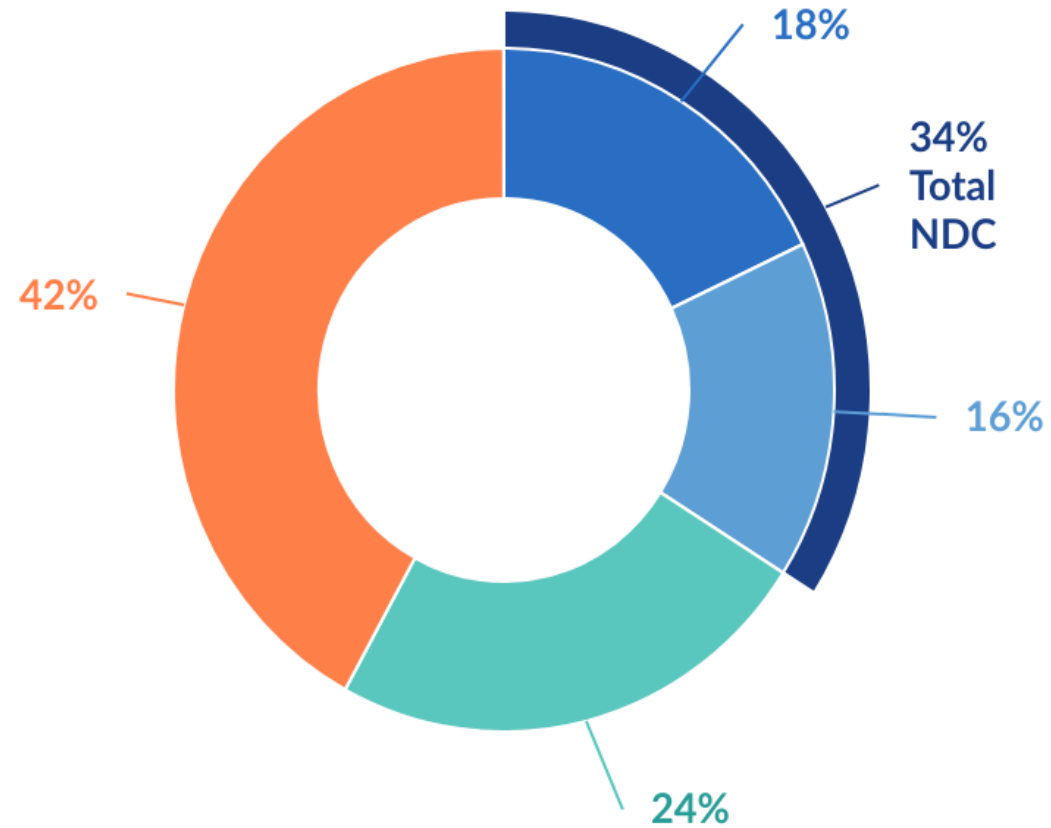
Contact me



Appendix slide 1

Fully paid by others	Combination	Fully paid by self/loans	Payment Methods Unknown
<ul style="list-style-type: none">▪ Paid by employer▪ Paid by professional association▪ Paid by grants or scholarships▪ Paid with gift from family/friends	<ul style="list-style-type: none">▪ If respondents chose a mixture of 'free' and 'at cost' payment methods	<ul style="list-style-type: none">▪ Paid on their own▪ Paid with private loan▪ Paid with loans from family/friends	<ul style="list-style-type: none">▪ If respondents did not choose any of the 'free' or 'at cost' payment methods

Appendix slide 2



■ NDC and degree, 18% ■ NDC only, 16% ■ Degree only, 24% ■ No NDC or degree, 42%

Appendix slide 3

Survey Questions

Vocational Certificate

Have you earned a vocational certificate or diploma for completing a training program from a community college, technical or trade school, or some other school?

Active Licenses & Certificates

Do you currently hold any active state or industry licenses or professional certifications?

Year of Attainment and Funding Source Questions

To obtain your **MOST RECENT** vocational certificate, did you have any of the following financial support?
[Funding Source]

To obtain your **MOST IMPORTANT** license or certification, did you have any of the following financial support? [Funding Source]